

# PERFERX- PRECISION PRESS

25 Downing Three, Pittsfield, MA 01201  
413-358-9020 · 800-649-2550 · Fax 877-484-1933

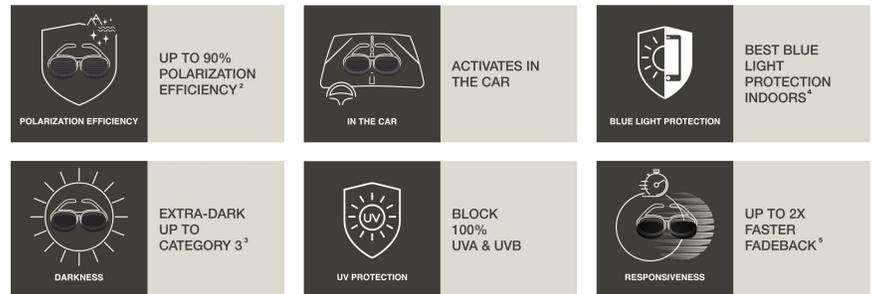
[www.perferxprecision.com](http://www.perferxprecision.com)

## TRANSITIONS® XTRACTIVE® POLARIZED LENSES NOW AVAILABLE!



New Transitions® XTRActive® Polarized™ lenses are the only and best ever photochromic polarized lenses,<sup>1</sup> specially designed for wearers who are very light sensitive and are frequently exposed to very bright light and reflective glare.

Transitions XTRActive Polarized lenses combine an exclusive multi-layer matrix with new Transitions XTRActive broad-spectrum dyes for more darkness and new ultra-fast dichroic dyes for polarization.



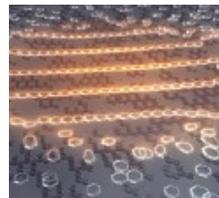
Transitions XTRActive Polarized lenses replace the current generation of Transitions Vantage lenses.

### NEW XTRACTIVE DYES



Powered by a broader spectrum of both UV and visible light, TransitionsXTRActive Polarized lenses are clear indoors with a hint of protective tint and capture more light energy to get extra dark outdoors<sup>6</sup> and even activate in the car.<sup>7</sup>

### EXCLUSIVE MULTI-LAYER MATRIX



The true magic behind these lenses is provided by proprietary, ultra-fast dichroic dyes that give the lenses the ability to dynamically polarize - going from no polarization indoors to up to 90% of polarization efficiency outdoors.<sup>2</sup>

**Visit the Transitions folder in our Document Center at [perferxprecision.com](http://perferxprecision.com) for the new sales aid.**

1. Compared to clear to dark photochromic lenses. 2. Based on tests across materials on gray lenses @ 23°C, using ISO 12312-1 standard. 3. Based on tests on polycarbonate gray lenses, up to 10% darker than the previous generation @ 23°C and up to 5% darker @ 35°C. 4. Compared to clear to extra dark photochromic lenses. Transitions XTRActive Polarized polycarbonate gray lenses filter 35% of Harmful Blue Light indoors in a clear state. "Harmful Blue Light" is calculated between 380nm and 460nm. 5. Based on tests on polycarbonate gray lenses compared to the previous generation, fading back to 65% transmission @ 23°C. 6. Based on tests on polycarbonate gray lenses, up to 10% darker than the previous generation @ 23°C and up to 5% darker @ 35°C. 7. Based on tests across materials on gray lenses, achieving transmission below 45% @ 23°C behind a standard windshield. The lens achieves a polarization efficiency of 30% behind the windshield, which is not classified as being "polarized".

## DON'T FORGET—TEXT US FOR FAST CUSTOMER SERVICE!

Remember to text Perferx-Precision on both of our phone numbers:  
**800-649-2550 or 413-358-9020 !**

Texting us provides a faster response time than calling in, with no time on hold and all conversations easily able to be reviewed right in your texting app!

Text us for job status checks, Doctors changes, scratch warranties and any general questions!

You can register for this service by texting us at **800-649-2550 or 413-358-9020.**



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**PATIENT'S LENSES FOGGING UP? OPTIFOG CAN HELP**



**OPTIFOG LENSES** have a breakthrough top layer with fog-repellent properties. The Optifog Activator Cloth has the power of anti-fog molecules to double the benefits of a regular cleaning cloth. Optifog is available on new lenses only and cannot be applied to existing lenses.

Two options of Optifog lenses are available:

- **Crizal<sup>®</sup> Optifog** lenses offer complete UV protection on the front and back side of the lens, reduce glare, resist scratches and repel dirt in addition to protection against fog.
- **TD2<sup>®</sup> Optifog** lenses resist scratches and protect against fog



**Every Day**

Clean lenses with Activator Cloth



**Every 2 Weeks**

Wash lenses with water



**Every 3 Months**

Replace Activator Cloth

With the Optifog Activator Cloth, anti-fog properties are activated every time patients clean their Optifog lenses. Simply wipe Optifog lenses with the Activator Cloth provided for long-lasting protection against fog.

**SENDING IN JOBS WITH SPECIAL FRAMES**



At Perferx-Precision Optical, it is our goal to provide you with the best quality and service.

With this being said we are requesting some help when ordering a job that has a "special" frame. A special frame would include frames made from horn, wood, zyl frames that are cold insert, frames that are not alcohol friendly or frames that are old and brittle.

When ordering jobs that include "special" frames we ask that you attach a note to the frame bag stating that you are providing a "special" frame and also include a note in the comment section of the order.

The lab having this knowledge in advance will assure that these "special" jobs follow a workflow that will minimize mishaps.