PERFERX-PRECISION PRESS

25 Downing Three, Pittsfield, MA 01201
413-358-9020 · 800-649-2550 · Fax 877-484-1933
www.perferxprecision.com

ARE YOU UP-TO-DATE WITH TRANSITIONS®?

Transitions Light Intelligent Lenses™ seamlessly adapt to changing light situations. Responding to the light around you, the lenses intelligently change from clear to dark when you go outdoors and back to clear when you return inside.

Learn more about *Transitions* lenses and available resources to help determine which *Transitions* lenses are best for your patients' unique lifestyles.

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OUR FAMILY SHARES YOUR VISION

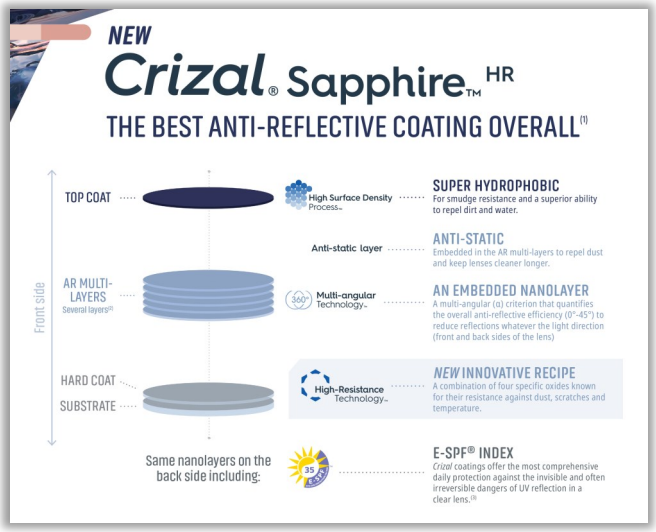
NEW CRIZAL® PRODUCTS REMINDER

On October 4th, Essilor announced the launch of these three innovations in no-glare coatings - **Crizal® Sapphire ™HR, Crizal® EasyPRO, and Crizal® Easy No-Glare lenses (in Rx and FSV stock lenses).**

Crizal Sapphire HR™

NEW Crizal Sapphire HR is an upgrade from Crizal Sapphire™ 360° UV™ No-Glare lenses and offers improved protection against scratches and smudges while maintaining the same level of transparency. *Crizal Sapphire HR* will be the best anti-reflective coating overall powered by unique technologies:

- **Multi-Angular Technology™** provides best in class transparency, reducing glare not only in front of the lens, but at + / - 45 degrees on the sides of the lens as well. This ensures that wearers receive protection from glare at all angles.
- **High Resistance technology™** is a combination of four specific oxides, known to resist scratches, dust, and dirt.
- **High Surface Density Process™** is a nano-layer of fluorinated molecules that provides highly effective smudge resistance property making the lens much easier to clean, plus anti-static property to repel dust.



Q:	***Who should you recommend Crizal Sapphire HR to?***
A:	Any wearer looking for durability and best-in-class transparency in their lenses.
Q:	***How should you discuss this with your customers?***
A:	With *Crizal Sapphire HR*, you get a clear lens that's lifeproof: • An image rendering that is pure and comfortable thanks to reduced reflections • An aesthetic lens that eliminates virtually all glare/enhances your look • Best in durability

(1) External laboratory tests and internal technical tests - 2020. Compared to the competitor most known lens-brands by consumers (2019 external brand tracking in 11 countries). The word 'overall' refers to anti-reflective coatings important criteria, ranked through an external quantitative consumer study - 2019. (2) Number of layers for illustration purpose. (3) E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor International and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer's morphology, frame shape, position of wear). *Except for Orma®: E-SPF® 10 index.(12) Based on R&D measurements: Criteria calculations are based on the studied products only..(1 star)UV Protection based on E-SPF (Ruv + Tuv) – scale from 0 to 50 (2)Scratch Resistance based on Sand Resistance Test value – scale from >3,5 to 0. (3 stars)Easiness-to-clean based on sliding angle - scale from >22° to 0°. (4 stars)AR Efficiency based on Rv – scale from >1,2 to <=0,3 - (5 stars) Antistatic property yes/no

Crizal Easy Pro

NEW Crizal Easy PRO is an upgrade from Crizal Alizé™ No-Glare lenses and offers improved ease of cleaning by utilizing the patented **High Surface Density Process™** and an added **Anti-Particulate layer** that makes these lenses easier to clean and keeps them cleaner longer.

Crizal Easy®

NEW Crizal Easy is an upgrade from *Crizal* Easy UV™ No-Glare lenses and offers easier cleaning with an improved topcoat.

Please Note: Although the "UV" from the names of the products has been removed, ALL *Crizal* products have backside UV protection with E-SPF 35.

For more info, visit the Crizal folder in our Document Center at perferxprecision.com