



THE ULTIMATE OFFER ECP FAQ

Q: WHAT IS THE ULTIMATE OFFER?

A: The Ultimate Offer is a consumer offer in which patients can purchase an Ultimate Lens Package (ULP) and get a 2nd pair of qualifying lenses of equal or lesser value for free. ECPs must enroll to participate in the offer, and can then purchase a ULP (“Qualifier Job”) and get a 2nd pair of qualifying lenses (“Bonus Job”) for free. The free pair of lenses is then passed on to the patient.

Q: WHAT IS THE ULP?

A: The ULP is a combination of complimentary products on one pair of lenses and is available in two versions:

1. **ULP progressive:** Varilux® X Series™, Crizal Sapphire® 360° UV and Transitions® Signature® VII
2. **ULP single vision:** Eyezen™+, Crizal Sapphire 360° UV and Transitions Signature VII

Q: WHAT ARE THE OPTIONS AVAILABLE FOR THE BONUS JOB?

A: There are multiple options available for the Bonus Job for both progressives and single vision. Eligible Bonus Jobs after purchase of a ULP progressive must include one or more of the following Essilor products only: Any Varilux®, Crizal®, Transitions®, Eyezen+, Xperio UV™ and single vision lenses. Eligible Bonus Jobs after purchase of a ULP single vision must include one or more of the following Essilor products only: Any Crizal, Transitions, Eyezen+, Xperio UV and single vision lenses.

Q: HOW CAN MY PRACTICE ENROLL IN THE ULTIMATE OFFER?

A: All enrollments are processed through **PartnershipRewardsPortal.com**

The enrollment process is as follows:

1. Log in to **PartnershipRewardsPortal.com**
2. Look for the Ultimate Offer banner and click “enroll now”
3. Follow the steps to enroll, including reviewing and agreeing to terms and conditions

NOTE: These steps must be followed for each lab that the ECP wants to participate with.

Q: MY PRACTICE DOES BUSINESS WITH MULTIPLE LABS. DO I NEED TO ENROLL WITH EACH LAB?

A: Yes, you will need to enroll with each lab you want to participate with.

Q: WHAT ARE THE IMPORTANT OFFER DATES?

A: Enrollment Period: **July 13 – December 30, 2017**
Offer Period: **September 12 – December 31, 2017**

Q: IS MY PRACTICE REQUIRED TO PASS ON THE BONUS JOB TO THE PATIENTS FOR FREE?

A: Yes. By enrolling in the Ultimate Offer, you legally agree to pass on the Bonus Job to patients for free. This offer is supported by consumer media during the promotion period, and you will get a special callout on Essilor’s ECP locators for this promotion.

Q: HOW WILL MY PRACTICE ORDER THE BONUS JOB?

A: You will have to enter “Ultimate Offer” in the special comments section of the ordering portal for the Qualifying Job and the Bonus Job when ordering for your patient.

Q: DOES THE OFFER INCLUDE FRAME COST?

A: No, the frame cost is not included in the offer. The patient must purchase a new frame for both Qualifier and Bonus Jobs.

Q: DOES THE ULTIMATE OFFER INCLUDE UNCUT LENSES?

A: Yes, the Ultimate Offer includes uncut lenses.

Q: DOES THE ULTIMATE OFFER INCLUDE STOCK LENSES?

A: No, the Ultimate Offer does not include stock lenses.

Q: IS THERE ANY IMPACT ON WARRANTIES OR REDOS?

A: No, current warranty and redo processes remain unchanged.

Q: DO BOTH JOBS HAVE TO BE ORDERED ON THE SAME DAY?

A: Yes, both jobs must be ordered through the same lab on the same day for, and to be worn by, the same patient.

Q: CAN A PATIENT LEVERAGE THE OFFER FOR A FAMILY MEMBER?

A: No, both jobs must be for, and worn by, the same patient.

Q: ARE MANAGED VISION CARE ORDERS ELIGIBLE FOR THE OFFER?

A: Jobs ordered using a managed vision care plan will serve solely as the Qualifier Job, but cannot serve as the Bonus Job.

Q: MY PRACTICE HAS ENROLLED IN THE ULTIMATE OFFER. CAN I START PARTICIPATING NOW?

A: You can start participating the day after your enrollment or September 12, 2017, whichever is later.

Q: WHEN WILL MY PRACTICE BE ADDED TO ESSILOR'S ECP LOCATORS?

A: Practices enrolled in the Ultimate Offer will be added to the locator starting September 12, 2017. Please allow 7 to 10 business days for your practice to show up on the locator when you enroll on or after September 12, 2017.

Q: CAN THIS OFFER BE COMBINED WITH PAIR 50?

A: No, this offer cannot be combined with Pair 50.

Q: IS THERE A LIMIT TO THE NUMBER OF FREE JOBS A PATIENT CAN RECEIVE?

A: No, patients are eligible to receive one Bonus Job for each Qualifier Job and two frames purchased.

See PartnershipRewardsPortal.com for full terms and conditions.



Better Sight.
Better Life.

Transitions®

Crizal®

VARILUX®

Eyezen®

Xperio^{UV}